

# Want to apply for a sponsorship or donation?

Here's what you need to know.

Our purpose is to partner with Australian Industry to provide safe and sustainable resources to the world.

Boots on the ground is where it all started for Waterline, so we're deeply connected with the communities where we work. We're often asked to support community organisations, events and initiatives, through both sponsorship and donations.

We use a simple process to select the initiatives we support. The more positive impact your initiative can deliver for a local community (where we work) that aligns with our purpose and our values of Driven, Authentic and Supportive—the more likely we are to support it.

## Projects we support

We support projects that:

- help local communities in the areas we work, to get together and raise funds for a cause, eg Cancer Council, Beyond Blue, R U OK? (or similar)
- help further STEM learning for the next generation of engineers

## Projects we don't support

Projects we don't support:

- those that benefit only one person or business
- religious events and activities
- support for individual schools

## Further, we do not support:

- ongoing operational costs such as salaries, rent or electricity

[waterlineprojects.com](http://waterlineprojects.com)

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## How to apply for sponsorship or a donation

If your initiative is one that we're likely to support, please apply. Your application must be no more than two pages long and must include all the information we need (see the list below).

## What to include in your application

Make sure your application answers all these questions:

1. What would you like us to support?
2. How will this project or activity benefit the local community where we work—eg, Mackay area, Isaac Region, Brisbane, Bowen, etc?
3. Do you plan to promote our support? How will you do this?
4. Will any exclusivity arrangements apply?
5. What is your management structure and who are your office bearers?
6. What is your organisation's taxation status? (For example, are you a non-profit?)
7. How can we contact you?

## Where to submit your application

Submit your application via email to:

General Manager, Business Support  
email: [marketing@waterlineprojects.com](mailto:marketing@waterlineprojects.com)

## How long does it take?

Please allow for up to four weeks to assess your application. We will write to you when we've made a decision about your application.

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